

## Hammersmith & Fulham Sports & Physical Activity Strategy

### Have Your Say Consultation Survey Results

<b>DEMOGRAPHIC DATA:</b>
<b>Gender:</b> 58% of respondents were Female 26% male, 16% prefer not to say
<b>Age:</b> 50% of respondents were aged 35-54 years old 28% aged 55-74 years old, 22% aged 19-34 years old
<b>Ethnicity:</b> 44% of respondents were White-British 17% Other White Background, 11% White Irish Traveller & 11% Black British
<b>Residence:</b> 80% of respondents were residents of H&F
<b>Locale (Postcode):</b> 33% of respondents live in the W12 postcode area, 24% live in W6, 14% live in SW6, 5% live in W14, 10% of the respondents live out of borough.

#### Consultation Feedback

Q1.	<b>Do you agree with all these priorities?</b>
	90.5% of respondents agreed with the priorities of the strategy
	Providing free public spaces for adult physical activities Increase the area of sporting land in the borough
Q2.	<b>Please tell us which priorities you agree with?</b>
	1.Tackling Inactivity, 4. Support residents to create grassroots activity, 5. Improve our environment to encourage an increase in physical activity
Q3.	<b>Rate your overall satisfaction with the state of physical activity in the borough?</b>
	38% of respondents are fairly satisfied with the state of physical activity in H&F, 24% of respondents rated it good, 19% rated it as satisfactory, 19% rated it as poor.
Q4.	<b>In the past 7 days how many days did you do a sport, fitness activity or dance?</b>
	19% of respondents participated in one of those activities on 1 day, 19% 3 days 19% 4 days

	<p>19% 5 days  14% 0 days  5% 2 days  5% 7 days</p>
Q5.	<p><b>On average how much time per day do you spend doing sport or fitness activities?</b></p>
	<p>33% do less than 30mins per day  33% do 1 hour per day  24% do 1-2 hours per day</p>
Q6.	<p><b>If you are doing less than 2.5 hrs a week of physical activity what would help you to become more active?</b></p>
	<ul style="list-style-type: none"> <li>• Activities suitable for working adults in the evenings and weekends.</li> <li>• More regular, open, accessible beginner friendly clubs for adults</li> <li>• Outdoor classes – walking, swimming</li> <li>• Free time. Easily accessible outdoor spaces/gym. Tenant halls hold classes for residents.</li> <li>• Access to sports facilities that are close to my home and to childrens schools</li> <li>• Less pollution, safer streets &amp; parks.</li> <li>• Even more green spaces, separate &amp; clearly marked bicycle lanes</li> <li>• More opportunities for free physical activities</li> </ul>
Q7./Q8	<p><b>What aspect of community sport do you feel is most in need of improvement?  Specific improvements on the above that you would like to provide more details for...</b></p>
	<ul style="list-style-type: none"> <li>• Need more low cost/free access to sporting facilities in the borough</li> <li>• Wild open spaces for increased mental wellness</li> <li>• More activities in parks for inactive people</li> <li>• More activities &amp; projects for youths</li> <li>• More free floodlit Tennis facilities</li> <li>• The borough needs another multi purpose leisure centre. Fulham Pools is overcrowded</li> <li>• Get all children swimming &amp; running as part of the school curriculum</li> </ul>
Q9.	<p><b>If you identified a specific facility in need of improvement what is the name of the leisure centre, park or open space and what improvements would you like to see?</b></p>
	<p>Shepherds Bush Green, Wormwood Scrubs,  Linford Christie Stadium - needs upgrading  Lillie Road Rec - Re-do the courts/promote free tennis  Osram Court Basketball court  Fulham Pools - needs investment, issues w. cleanliness, air quality, extreme heat  Ravenscourt Pk, Hurlingham Pk &amp; Eelbrook Common  Wormwood Scrubs Park Gym – more equipment &amp; repairs</p>

APPENDIX 1 – EASPR PAC Sport and Physical Activity strategy update – 22 July 2024

Q10.	<b>Do you own an H&amp;F Leisure Card?</b>
	62% of respondents are not aware of the leisure card scheme 38% of respondents do not own a leisure card.
Q11.	<b>Do you consider yourself to be a disabled person?</b>
	75% of respondents answered 'No' 15% answered 'Yes' 10% answered 'Prefer not to say'

Q12.	<b>Do you consider the leisure facilities you use to be accessible?</b>
	79% of respondents answered 'Yes' 21% of respondents answered 'No'
Q13.	<b>If 'No' what improvements do you think can be made to improve accessibility?</b>
	No accessible gym with equipment for wheelchair users No accessible cycling club with adapted bicycles Better information & low cost
Q14.	<b>Do you feel there is adequate provision of physical activity for residents with disabilities?</b>
	52% of respondents answered 'Don't know' 38 % answered 'No' 10% answered 'Yes'
Q15.	<b>Do you feel that the awareness and communication of the sport &amp; physical activity programmes for disabled residents is promoted broadly enough across the community?</b>
	55% of respondents answered 'Don't know' 40% answered 'No' 5% answered 'Yes'
Q16.	<b>What would be the most effective way to improve provision of physical activities for older residents in the borough?</b>
	38% of respondents answered - reduced/subsidised charges for senior citizens 24% answered - improve promotion of activities available for older people 19% answered - better inclusiveness of activities 9.5% answered – don't know 4.8% answered – promotional events from stakeholder groups working w. older people
Q17.	<b>If you have children in your household, what are their ages?</b>
	23% of respondents have children aged 11-15 years old 19% have children aged 6-10 years old 19% have children aged 16-18 years old 14% have children aged 0-5 years old
Q18.	<b>What would be the most effective way to increase the number of young people that take at least 1 hour of exercise per day?</b>
	43% of respondents answered – more free/low cost activities for children 33% answered – more activities within 5-10 min walking distance of their home 5% answered – improved after school programme offer from their school 5% answered – less emphasis on competitive sport in schools 5% answered – improve the promotion & profile of London Youth Games for YP. 5% answered – enough is being done already

Q19.	<p><b>If there is anything else you feel the new sport &amp; physical activity strategy should cover and have not had the opportunity to mention it in the questions asked please let us know?</b></p>
	<ul style="list-style-type: none"> <li>• What are the targets that are going to be in place to get the borough more healthy, more active and generally moving more often. Will the borough engage w. stakeholders.</li> <li>• Low cost gym classes in non working hours.</li> <li>• Free climbing walls, outdoor Lido</li> <li>• Make this about health as without activity people experience serious illness.</li> <li>• Increase promotion and awareness of free/low cost activities.</li> <li>• More free activities for children in local parks. Our parks are too commercialised.</li> <li>• More support for competitive programmes. Our club is constantly facing massive rising costs and competition for facilities with public and adult focused clubs. As the boroughs sole representative for our sport (Swimming) the Council could do a little more to ensure our position is secure at Fulham Pools.</li> <li>• Please provide something a disabled teen can do without having to drive miles</li> <li>• You have to enable people of all ages to get the habit of exercise. Sport/exercise opportunities need to be more visible &amp; accessible in the borough for all ages.</li> </ul>